

MEDICAL CONSULTANT | PHYSICIAN EXECUTIVE

Hospital Systems • Academic Medicine • Physician Organizations • Specialty Group Practice

Board-Certified Physician Executive with over 22 years of clinical expertise in Obstetrics and Gynecology combined with 12 years of leadership experience in both outpatient and inpatient settings. Recognized as a subject matter expert in a variety of consulting engagements, ranging from peer review, medical malpractice litigation, medical product design, to clinical practice optimization. Applied years of knowledge and experience to improve efficiency, productivity, outcomes, and patient satisfaction scores.

PROFESSIONAL EXPERIENCE

UNITED HEALTH GROUP | Telecommute

Medical Director of Healthy First Steps | 03/2022 – Present

Telecommute position involving the application of clinical knowledge in various utilization management activities with a focus on pre-service benefit and coverage determination or medical necessity (according to the benefit package), and on communication regarding this process with both network and non-network physicians, as well as other Enterprise Clinical Services. The Medical Director collaborates with a multidisciplinary team and is actively involved in the management of medical benefits. The collaboration often involves the member's primary care provider or specialist physician to ensure that the appropriate and most cost-effective quality medical care is provided to members.

ELLERSLIE CONSULTING LLC. | ATLANTA, GEORGIA

Lead Consultant & Founder | 04/2015 – Present

Established an independent consulting firm to provide clinical and strategic expertise across a range of environments, including medical product development, clinical practice assessments, clinical protocol review, and peer review case evaluations. Leveraged clinical knowledge and leadership experience to develop policies, optimize practice workflows, and provide targeted recommendations based on client needs. Projects varied in scope and duration, with follow-up to ensure effective implementation and sustained impact. In addition, provided high-quality patient care across diverse clinical settings as a locum tenens physician, adapting quickly to varied workflows, systems, and protocols while maintaining excellent patient outcomes.

NORTHEAST GEORGIA PHYSICIANS GROUP | BRASELTON, GEORGIA

Staff Obstetrician & Gynecologist | 01/2023 – 05/2025

Full time clinical provider of obstetrical care for low and high risk pregnancies with full scope general gynecology services. Skilled in minimally invasive surgery. Practice volume of about 140 deliveries a month. Average gynecological surgical case volume ranges from 6 to 10 per month.

NORTHSIDE GWINNETT AND NORTHSIDE DULUTH | GEORGIA

Northside Gwinnett and Northside Duluth Hospitals are part of the Northside Hospital System, an extensive not-for-profit network of healthcare facilities and medical providers throughout the Atlanta region. Northside Gwinnett is a 388-bed acute care hospital located in Lawrenceville. While Northside Duluth is a 122-bed acute care hospital located in Duluth.

Medical Director of Women's Health Services | 03/2021- 01/2023

Newly created role designed to combine the two previous medical directorships and expanded to include all aspects of women's health service within both hospitals in addition to all hospital employed OB/GYN physician practices. Northside Hospital owns three OB/GYN practices in the Lawrenceville area that collectively perform approximately 35% of all the deliveries on the Northside Gwinnett campus.

Responsible for the clinical leadership of:

- All employed OB/GYN providers which includes 13 physicians, 10 midwives and 2 Women's Health Nurse Practitioners.
- The Women's Pavilion which is the hospital wing that houses Labor & Delivery, the Antepartum and the Post-Partum units.
- Gynecology service line within the two campus including the emergency rooms and the inpatient service.
- Obstetrical trauma service co-managed with the Trauma team.

GWINNETT PHYSICIAN GROUP – OB/GYN | LAWRENCEVILLE, GEORGIA

Gwinnett Physician Group is a busy single-specialty, hospital-owned practice with 10 physicians, 1 nurse practitioner and 9 midwives. The practice provides full OB/GYN care to indigent, underinsured and insured patients in Gwinnett and also provides coverage for both Northside Gwinnett and Northside Duluth Hospitals for all patients who do not have an OB/GYN. They cover high risk pregnancies and are the local referral center from the perinatology service.

Medical Director | 09/2013 – 03/2021

Oversight of the clinical management for seven physicians, nine nurse midwives and a Women's Health nurse practitioner who perform approximately 25% of the deliveries in the Women's Pavilion and co-management of Obstetrical trauma patients. Responsible for developing and continuously reviewing protocols for management of patient care to ensure consistent quality of care and patient satisfaction. The group covers all unassigned patients in both Northside Gwinnett and Northside Duluth hospitals.

- Increased commercially insured patient volume in the practice by 150 percent mainly by instituting low cost marketing initiatives
- Since assuming leadership in 2013, steadily increased the yearly revenue, despite covering an indigent population, by increasing patient volume and insured patient volume as well as streamlining clinical practices to develop a more cost efficient model
- Facilitated the integration of Family Medicine and Transitional year resident education into the practice and assist in the continuous improvement of the resident learning experience
- Group is the referral source for the Maternal Fetal Specialist Group for significantly high risk pregnancies in Gwinnett County and for other private OB/GYN groups due to the reputation for providing excellent patient care
- Successfully attained Medicaid Meaningful Use accreditation for all the providers in the practice for the past four years and received the maximum reimbursement
- Experienced minimal turnover of providers in the last 7 years despite very busy and high risk practice

- Improved Provider engagement within the hospital system from 12% to 76%, where currently 76% of providers participate on one or more of the hospital committees
- Ensured excellent standard of care for all patients regardless of socioeconomic background as evidenced by our safety record and excellent outcomes across the board thus eliminating disparities in care

Obstetrician & Gynecologist | 01/2007-05/2011 & 09/2013-01/2023

Full time clinical provider of obstetrical care for low and high risk pregnancies and full scope general gynecology services. Skilled in minimally invasive surgery. Practice volume of about 120 deliveries a month.

WOMEN'S PAVILION – NORTHSIDE GWINNETT | LAWRENCEVILLE, GEORGIA

The Women's Pavilion at Northside Gwinnett Hospital Lawrenceville includes Labor and Delivery, Postpartum and Antepartum units and averages approximately 5,000 deliveries a year.

Medical Director | 09/2014 – 03/2021

Selected by organization as the first ever medical director of the unit to improve quality of care and safety concerns as well as provide consistent support to administration and nursing staff. Develop, review and update protocols and guidelines of management to improve clinical outcomes and safety. Enhance order sets to reflect evidence based changes for better outcomes. Serve as OB/GYN Physician Improvement collaborative lead.

- Initiated various safety programs within the department which had led to our current record of no serious safe event since Feb 2016
- Instrumental in achieving the number one position in the state for Maternal Morbidity and Mortality in the Georgia Perinatal Quality Collaborative (GaPQC) for the last two years: 2018 focus was on Maternal Hemorrhage and 2019 focus was maternal hypertension
- Champion for QBL initiative which led to greater than 80% provider participation (Quantitative blood loss is a measure required for the GaPQC)
- Instrumental in achieving the distinction of Baby Friendly Hospital as the Champion for the Baby Friendly Hospital Initiative (only one of 16 hospitals in the state)
- Champion for the implementation of evidenced based classes on Electronic monitoring in the Pavilion, so that all staff including nursing and providers speak the same language thus improving quality of care. Incorporating this into the current credential process for providers to sustain the quality of practice
- Developed and implemented a program to improve scores for key quality reimbursement metrics required by Medicaid resulting in attaining those metrics successfully for the last two years
- Established a multidisciplinary team approach to the management of high risk pregnancies which directly leads to improved outcomes.

MOSAIC GEORGIA – SEXUAL ASSAULT CENTER | DULUTH, GEORGIA

Mosaic Georgia-Sexual Assault Center is a 'dual services' center with specialized services for children, teens, and adults. They provide free, confidential support and services to victims and survivors of rape, sexual assault, and child sexual molestation and abuse.

Medical Director 08/2017 – 12/2022

Voluntary role providing clinical support for the SANE nurses and assisting in the development of facility's protocols. Approached by organization based on several recommendations from emergency room staff both nurses and physicians who had worked with me over the years. Serve as Clinical expert and referral source for female patients who have OB or GYN issues that cannot be managed at the center.

- Instrumental in developing the program whereby patients are now dispensed most of the needed medication at the center and no longer have to go to the pharmacy with a prescription

ADDITIONAL EXPERIENCE

MID ATLANTIC KAISER PERMANENTE GROUP | KENSINGTON, MARYLAND
Obstetrician/Gynecologist | 08/2011-05/2013

CHARLESTON WOMEN'S WELLNESS CENTER | CHARLESTON, SOUTH CAROLINA
Obstetrician/Gynecologist | 09/2004-09/2006

DREXEL UNIVERSITY – DEPARTMENT OF OB/GYN | PHILADELPHIA, PENNSYLVANIA
Administrative Chief Resident | 06/2003- 06/2004

Board Appointments

Member – Board of Directors, Family Health Centers of Georgia 2021 to 2023

COMMITTEE INVOLVEMENT

Medical Executive Committee, Northside Hospital 2020-2023
Chief of OB/GYN Physician Improvement Committee 2015 -2023
Chief of Obstetrics & Gynecology, Gwinnett Medical Center 2015-2020
Medical Executive Committee, Gwinnett Medical Center 2015-2020
Multi-Specialty Physician Improvement Committee 2015-2023
Member, Physician Enterprise Steering Committee, Gwinnett Physician Group, 2006-2011
Professional Practice Member, Gwinnett Medical Center, 2013-2016
GMG Physician Leadership Advisory Group, Gwinnett Medical Center 2016-2019
IT Physician Advisory Group, Northside Hospital Gwinnett 2014-2023

HONORS/AWARDS

Graduate of the Physician Leadership Academy, The Advisory Board, Hosted by Gwinnett Medical Center, 2009

Invited Guest Speaker, Gwinnett Medical Center's Women's Wellness Day, 2018 & 2019

Graduate of the Applied Physician Leadership Academy Hosted by Northeast Georgia Health Systems, 2024

EDUCATION & TRAINING

UNIVERSITY OF MASSACHUSETTS: AMHERST, AMHERST, MASSACHUSETTS, 02/2011
Master of Business Administration

DREXEL UNIVERSITY, PHILADELPHIA, PENNSYLVANIA, 03/2002-06/2004
Residency, Obstetrics and Gynecology

JAMAICA HOSPITAL, RICHMOND HILL, NEW YORK, 08/2000-02/2002
Residency, Obstetrics and Gynecology

HOWARD UNIVERSITY COLLEGE OF MEDICINE, WASHINGTON, DC, 05/2000
Medical Doctor

HOWARD UNIVERSITY, WASHINGTON, DC, 05/1995
Bachelor of Science ~ Cum Laude

LICENSURE & CERTIFICATION

Multiple State Medical Licensure
American Board of Obstetrics & Gynecology

PROFESSIONAL ORGANIZATIONS

American Association for Physician Leadership
American College of Obstetricians and Gynecologists