

PETER J. CONLEY

INTELLECTUAL PROPERTY VALUATION | PATENT MONETIZATION | LICENSING | M&A | EXPERT WITNESS

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EXECUTIVE PROFILE

Intellectual property valuation, patent monetization, licensing, M&A, and technology-commercialization expert with 38 years of experience spanning IP investment banking, institutional patent research, equity capital markets, corporate finance, and public-company leadership. Testified on IP matters before the Delaware Court of Chancery and U.S. Bankruptcy Court. Managed more than 200 technology-related financings raising over \$4 billion; former CFO and Senior Vice President of Intellectual Property of NYSE-listed Know Labs; named inventor on five U.S./PCT patent assets.

38 YEARS

IP / CAPITAL MARKETS

200+

TECH FINANCINGS

\$4B+

CAPITAL RAISED

5

PATENT ASSETS

2

COURT FORUMS

EXPERT WITNESS EXPERIENCE & CORE EXPERTISE

REPRESENTATIVE TESTIMONY

- U.S. Bankruptcy Court (2026) - patent-only and full-stack platform-IP valuation; relief-from-royalty and income models; M&A comparables; forward-citation and strategic buyer/licensee analysis; secured-creditor collateral and bankruptcy estate value.
- Delaware Court of Chancery (2019) - IP valuation; M&A and sale-process adequacy; patent monetization; strategic buyer identification; and technology commercialization.
- Recent deposition/testimony appearances since June 2022: 1. Expert-witness engagements are accepted nationwide through Prestwick Associates LLC with Boustead compliance approval.

CORE EXPERTISE

- Patent and platform-IP valuation; relief-from-royalty, income, and market approaches; royalty benchmarking and useful-life analysis.
- IP collateral and bankruptcy estate value; M&A, fairness, and asset-sale process review; fair market value and commercialization alternatives.
- Patent analytics, claim-to-product mapping, forward-citation and competitive analysis, strategic buyer/licensee mapping, licensing economics, and IP monetization.

PROFESSIONAL EXPERIENCE

PRESTWICK ASSOCIATES LLC

Irvine, California
2014 - Present

Managing Partner

- Independent expert-witness and strategic-advisory practice focused on IP valuation, patent monetization, licensing economics, M&A and asset-sale processes, bankruptcy estate/collateral value, buyer mapping, and technology commercialization.
- Advises counsel, boards, investors, and executive teams across medical devices, digital health, diagnostic imaging, robotics, AI/ML, advanced materials, wireless sensing, TMT, and software-enabled technologies.

BOUSTEAD SECURITIES LLC

Irvine, California
2014 - Present

Senior Managing Director, Head of Intellectual Property Banking

- Founded and leads the IP banking practice of a global middle-market investment bank; structures public/private equity and debt financings, IPOs, M&A, joint ventures, IP divestitures and spinouts, licensing, and IP-driven company formation.
- Career record includes more than 200 technology-related financings raising over \$4 billion across TMT, healthcare, advanced materials, consumer, environmental, and emerging-technology sectors.

KNOW LABS, INC.

Seattle, Washington
2022 - 2025

Chief Financial Officer & Senior Vice President, Intellectual Property

- Led finance, SEC reporting, audit, treasury, capital markets, corporate development, and IP strategy for a NYSE-listed medical-device and diagnostics platform using RF dielectric spectroscopy and AI/ML for non-invasive analyte monitoring.
- Helped advance the company from its NYSE listing to a \$125 million acquisition in August 2025; patent portfolio expanded from approximately 47 to more than 300 patent assets during tenure.

PROFESSIONAL EXPERIENCE - CONTINUED

ipCREATE, INC.
Williston, Vermont
2012 - 2016

Co-Founder & Chief Operating Officer

- Built outsourced innovation, patent-quality, and de novo IP-development programs for Apple, Google, Microsoft, Philips, Samsung, Sony, Nokia, GE, AstraZeneca, Alcoa, United Technologies, and other global technology and life-sciences companies.
- Led business strategy, operating plans, financing, joint ventures, and M&A; helped raise four financing rounds totaling \$22 million and complete the \$15 million acquisition of Article One Partners.

MDB CAPITAL GROUP LLC
Santa Monica, California
2003 - 2012

Senior Managing Director

- Helped build an IP-driven investment-banking and institutional-equity-research platform integrating competitive patent analytics (PatentVest) with capital-markets and strategic advisory services.
- Helped form and finance IP-driven companies that created more than \$2 billion of public market value; institutional research clients included more than one-third of the Institutional Investor 300.

**THE ANALYTIQ GROUP /
RDEX RESEARCH**
Santa Monica, California
2002 - 2005

Co-Founder & Head of Intellectual Property Equity Research

- Led bibliometric patent-citation, competitive-IP, and emerging-technology analysis covering approximately 600 public companies.
- Research was independently ranked #1 / 99th percentile for investment performance during 2002-2005, averaging +1,738 basis points versus the Russell 2000 benchmark.

MYTRADEIN.COM
San Francisco, California
2000 - 2001

Co-Founder, Chairman & Chief Executive Officer

- Led a venture-backed B2C/B2B online automotive marketplace providing real-time vehicle pricing and dealer-auction logistics.

**E*OFFERING, INC. /
E*TRADE**
San Francisco, California
1999 - 2000

Co-Founder; Managing Director, Head of Equity Capital Markets

- Employee #1 and co-founder of the investment bank of E*TRADE; built equity-capital-markets and investment-banking operations, managed 135 financings, and generated approximately \$40 million of first-year revenue.
- Ranked the #1 internet investment bank with approximately 30% market share; acquired by Wit SoundView for approximately \$332 million.

**ROTH CAPITAL
PARTNERS LLC**
Newport Beach, California
1991 - 1998

Managing Director, Head of Institutional Equity Sales

- Built institutional sales, equity research, and equity-capital-markets capabilities; managed more than 110 financings, including 90+ IPOs, raising approximately \$1.4 billion.
- Established and grew the Roth institutional investor conference from 20 presenting companies to more than 200 companies and approximately 1,000 attendees.

LEHMAN BROTHERS, INC.
Los Angeles, California
1988 - 1991

Vice President, Private Client Services

- Advised high-net-worth individuals, entrepreneurs, and family offices.

SELECTED CAREER & TRANSACTION HIGHLIGHTS

- Transaction experience includes public and private equity financings, IPOs and secondary offerings, debt financings, M&A, restructurings, joint ventures, IP spinouts/divestitures, licensing, and IP-driven company formation.
- Corporate and advisory work has involved Fortune 500 companies, emerging-growth issuers, venture-backed companies, global technology and life-sciences firms, institutional investors, counsel, auditors, and boards of directors.
- Industry coverage includes medical devices, digital health, diagnostic imaging, robotics, AI/ML, advanced materials, wireless sensing, software/SaaS, telecommunications, and branded consumer products.
- Long-standing institutional relationships included investors representing approximately one-third of the Institutional Investor 300.
- Financial-media experience includes live CNBC commentary on Eastman Kodak's strategic IP value and Bloomberg coverage of Nortel's patent portfolio, together with features or quotations in Institutional Investor, Pensions & Investments, CNN, BusinessWeek, Barron's, The Wall Street Journal, Financial Times, The New York Times, The Wall Street Transcript, and Forbes, among others.

PATENT & INNOVATION CREDENTIALS

Named inventor on five U.S./PCT patent assets - two issued U.S. patents, one published U.S. patent application, and two published PCT applications - covering analyte-based access controls, vehicle-interface access control, identity-based analyte detection and analysis, and radio/microwave sensing of aerial-vehicle structures.

PATENT ASSET	TITLE / STATUS
U.S. Patent No. 12,033,451 B2	Systems and Methods for Analyte-Based Access Controls - issued July 9, 2024
U.S. Patent No. 12,318,203 B2	Vehicle Interface Systems and Methods for Analyte-Based Access Control - issued June 3, 2025
U.S. Patent Application Publication No. US 2025/0208065 A1	Radio/Microwave Frequency Sensor for Analyzing Aerial Vehicle Structures - published June 26, 2025
International Publication No. WO 2024/038358 A1	Systems and Methods for Analyte-Based Access Controls - published February 22, 2024
International Publication No. WO 2024/089624 A1	System and Method for Identity-Based Analyte Detection and Analysis - published May 2, 2024

Additional innovation: Creator of AutoVision (1987), Library of Congress Copyright TX 0002582661, an early e-commerce computer program for automobile shopping and financing.

EDUCATION & ACTIVE PROFESSIONAL LICENSES

EDUCATION & MILITARY LEGAL TRAINING

- SOAS University of London, Centre for Financial & Management Studies - Graduate studies
- University of Hawai'i at Mānoa - Undergraduate studies
- U.S. Army Judge Advocate General School - Legal Clerk; Distinguished Military Honor Graduate

ACTIVE FINRA LICENSES

- Series 7, 24, 63, 72, 79, 86, and 87 - all active as of June 2026.
- Registered securities, investment-banking, and research professional with principal-level supervisory experience.

SELECTED PUBLICATIONS, SPEAKING & MEDIA

PUBLICATIONS & THOUGHT LEADERSHIP

- Author, The Green Car Report (2008), a 233-page investment analysis of the hybrid and electric vehicle industry, including first institutional equity coverage of Tesla (after selling 30 vehicles) and BYD (world's #1 EV manufacturer 2026).
- Author, Nanotechnology Impact Analysis for Institutional Investors (2004); numerous institutional equity, patent-research, and emerging-technology reports (2002-2010).
- Speaker and panelist at IPBC Global, Aon/Boustead IP-finance events, ipCapital thought-leadership conferences, World Nano-Economic Congress, and other industry forums.

SELECTED MEDIA RECOGNITION

- Featured or quoted in CNBC, Bloomberg, Institutional Investor, Pensions & Investments, CNN, BusinessWeek, Barron's, The Wall Street Journal, Financial Times, The New York Times, The Wall Street Transcript, Forbes, and other financial media.
- Representative topics include strategic patent value, IP finance, emerging technologies, nanotechnology, digital commerce, electric vehicles, medical devices, and public-company investment analysis.

EXPERT ENGAGEMENT FOCUS

Available nationwide through Prestwick Associates LLC for expert reports, rebuttal analysis, valuation models, depositions, evidentiary hearings, trials, arbitrations, bankruptcy and secured-creditor matters, M&A and sale-process disputes, and intellectual property valuation, licensing, monetization, and commercialization engagements.