

DAVID ANDREONE

ENTERTAINMENT EXECUTIVE & CLINICAL PSYCHOLOGIST

David Andreone works at the intersection of entertainment and psychology. As founder of ArtistServices Therapy and an LMFT, he focuses on the population he knows best: artists and creatives. A former music publishing and record label A&R executive, his artist signings have sold over 30 million units worldwide. He co-created and produced the TV show *Rough Draft with Reza Aslan*, has written for Billboard Magazine and Psychology Today, and continues to manage recording artists.



310.951.8713



david@artistservicestherapy.com



5110 Cimarron Lane
Culver City CA 90230

EDUCATION

California Southern University, Los Angeles

MA, Clinical Psychology, *magna cum laude*

Pepperdine University, Malibu

BA, Communications / Marketing

SKILLS

- Artist Advocate
- LMFT, fully licensed in the State of California
- Touring, Music Publishing & Record Label Management
- Artist Consultant & Executive Consulting
- Expert on the intersection of psychology and the entertainment industry

EXPERIENCE

ArtistServices Therapy – Culver City, CA

Founder, 2022-present

- Fully licensed Marriage and Family Therapist (LMFT) in California, focused on the mental health needs of artists, creatives and creative executives.
- Special emphasis on the intersection of art and commerce and navigating creative/industry conflict.
- Developed frameworks for supporting emotional well-being while sustaining high-level creative performance.

Andreone Arts LLC – Culver City, CA

Founder, 2016-present

- Artist management: @Evelyn Cormier. Liaise with touring/booking agents, record label and publisher.
- Executive Producer & Co-Creator of TV show *Rough Draft with Reza Aslan* (streaming on Topic.com; podcast on Acast/92nd Street Y). Featured guests include Norman Lear, Damon Lindelof, Joey Soloway, BJ Novak, Viet Thanh Nguyen, Vic Mensa, and more.
- Melody Wine Bar: Co-founder, former managing partner, investor.
- Advisor: Bandcamp (developed debut licensing platform), Onesheet (acquired by Bandzoogle).

The Pablove Foundation – Hollywood, CA

Marketing Director, 2017-2018

- Led marketing and music initiatives for national pediatric cancer non-profit.
- Created partnerships with artists including Gracie Abrams, Maroon 5, and The Bird and The Bee.

Myspace Records – Beverly Hills, CA

General Manager, 2008-2012

- Oversaw label operations, marketing, and artist development for MySpace's music label (a joint venture with Interscope Records & Downtown Music).

Columbia Records (Sony Music Group) – Beverly Hills, CA

General Manager, 2003-2006

- Worked with existing West Coast roster (Katy Perry, Brandi Carlile), signed and developed artists.
- Oversaw West Coast artist signings, recording, co-writes, and production strategies.

Warner/Chappell Music – Los Angeles, CA

Vice President, A&R, 1996-2003

- Signed and developed global artists and songwriters (Disturbed, Michelle Branch, Hoobastank, Black Rebel Motorcycle Club, Remy Zero, etc.).
- Artist signings resulted in sales exceeding 30M records worldwide (to date).

PRESS/PUBLISHED ARTICLES

- “Investing in Mental Health Will Create a More Sustainable and Profitable Music Industry”, by David Andreone and Dr. Aprilia West, Variety Magazine, June 4, 2026, <https://tinyurl.com/2e96zwha>
- “The Myth of Creative Blocks: When Inspiration Disappears”, by David Andreone, Psychology Today, 11/2025, <https://www.psychologytoday.com/us/blog/being-your-highest-functioning-creative-self/202511/the-myth-of-creative-blocks-when>
- “Music Industry vs Mental Health: Are We Doing Enough?”, interview with David Andreone, MuBuTV/Music Business Television, 4/2025, <https://www.mubutv.com/david-andreone-music-executive-therapist>
- “It’s Time For Routine and Recurring Therapy For All”, by David Andreone, Psychology Today, 12/2024, <https://www.psychologytoday.com/us/blog/being-your-highest-functioning-creative-self/202412/its-time-for-routine-and-recurring-therapy>
- “Music Industry Profits vs The Mental Health of Young Artists”, by David Andreone, Psychology Today, 9/2024, <https://www.psychologytoday.com/us/blog/being-your-highest-functioning-creative-self/202409/music-industry-profits-vs-the-mental>
- “The Music Industry Must Do More To Protect The Mental Health Of Its Most Vulnerable Artists”, by David Andreone, Billboard Magazine, 5/2024, <https://www.billboard.com/pro/music-industry-protect-mental-health-vulnerable-artists-david-andreone/>