

MARC CHASIN

MD, MMM, CPE, CHCIO, CDH-E, FCHIME

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CHIEF DIGITAL & INFORMATION OFFICER

Information Management | Digital Transformation | Strategic Leadership

Highly innovative and proactive physician and Chief Digital & Information Officer advising and leading healthcare organizations through complex technology, regulatory, and operational challenges. Has led both large multi-hospital health systems and small rural hospitals in the implementation and governance of enterprise healthcare technology, including: electronic health record (EHR) systems, enterprise resource planning systems (ERP), cybersecurity programs, and data governance initiatives. Expertise includes assessing AI-enabled clinical systems and protocol adherence, HIPAA, cybersecurity, data governance compliance, EHR functionality, audit trails, clinical documentation, identifying deviations from healthcare IT standards of care, and vendor performance, contracts, and business disputes. Focused on improving patient safety and experience, provider efficiency, and organizational performance through the strategic use of technology.

Core Competencies:

Artificial Intelligence [AI] | Medical Technology | Audit Trail | EHR & ERP Solutions

Remote Care & Telemedicine | Systems Design & Execution | Digital Solutions | Healthcare Informatics | Governance
Regulatory Compliance | Vendor Management | HIPAA & Cybersecurity | Data Governance | Technology Infrastructure

PROFESSIONAL EXPERIENCE

Onvida Health System Yuma, Arizona

2024- Present

Senior Vice President, Chief Digital & Information Officer

Oversees enterprise-wide digital transformation initiatives that advance clinical quality, operational efficiency, financial stewardship, and physician experience. Leads large-scale modernization across clinical, revenue cycle, ancillary, and ERP domains, including Epic optimization, Community Connect expansion, and the implementation of robust IT governance aligned to organizational strategy.

- Directed large-scale Epic optimization and standardization efforts
- Established and operationalized formal IT governance
- Led Epic Community Connect (organization affiliate) expansion initiatives
- Implemented advanced digital health and AI initiatives: ambient clinical documentation and virtual care technologies
- Translates business and clinical needs into scalable, enterprise technology solutions
- Strengthened cybersecurity, infrastructure resilience, and business continuity planning

WESTCHESTER MEDICAL CENTER HEALTH NETWORK [WMCHealth] | Westchester, NY

2018-2024

Senior Vice President, Chief Information Officer / Chief Medical Information Officer / Chief Healthcare Information Officer

Led creation and execution of IT initiatives, and technology and clinical information systems to drive improvements in patient experiences and care. Collaborated with doctors and other care providers at an academic medical center, a 7-campus network with 10 hospitals, including Level I adult and pediatric trauma centers; a dedicated burn center; and the region's only advanced care children's hospital.

- Implemented Cerner EHR system across all 7 campuses and ambulatory clinics
- Integrated a Generative AI solution that enhanced provider efficiency in medical record analysis
- Implemented Enterprise ERP (Infor) system across all 7 campuses and ambulatory clinics
- Developed and implemented robust Clinical and IT governance across all 10 hospitals
- Implemented digital solutions and tools to revolutionized patient engagement and streamlined healthcare management
- Ensured compliance with the 21st Century Cures Act on information blocking
- Built a cybersecurity program and achieved HITRUST certification for 3 consecutive years

ST. LUKE'S HEALTH SYSTEM | Boise, ID

2010-2017

System Vice President, Chief Information Officer / Chief Medical Information Officer

Directed strategic rollout of advanced IT and clinical systems across St. Luke's Health System, aligned with healthcare providers to ensure integrated, patient-focused care.

- **Led Epic EHR implementation** across 10 hospitals and 200 clinics
- **Orchestrated enhancement of patient-facing MyChart application**
- **Spearheaded integration of ML and AI** to shift clinical care from volume-based to value-driven care
- **Partnered with network-wide physicians on clinical governance model**
- **Directed Meaningful Use initiative organization-wide**
- **Developed and scaled a telehealth system**

WESTCHESTER MEDICAL CENTER BON SECOURS CHARITY HEALTH SYSTEM | Suffern, NY

2003-2010

System Vice President, Chief Medical Information Officer

Orchestrated development of programs and technologies for \$400M healthcare system encompassing 3 hospitals and 2,500 staff, leading to improvements in clinical performance and patient safety. Pioneered use of SoftMed case management software and chaired clinical transformation steering committee.

- **Developed and deployed the Epic EHR system** to 10 hospitals and 40 ambulatory practices
- **Defined and deployed Epic's clinical documentation**
- **Served as clinical lead on Epic corporate implementation;** developed 250 evidence-based order sets, created clinically relevant workflow and achievement of Step 1 of federal government's Meaningful Use criteria

ADDITIONAL EXPERIENCE:

FIRST CARE PHYSICIANS | Monroe

2001-2010

PRIMARY CARE ASSOCIATES | Pomona, NY

Physician & Administrative Director

EDUCATION & ADDITIONAL INFORMATION

CARNEGIE MELLON UNIVERSITY: **Master of Medical Management** | Pittsburgh, PA

UNIVERSITY OF MEDICINE AND DENTISTRY OF NEW JERSEY: **Residency in Family Medicine** | Newark, NJ

AMERICAN UNIVERSITY OF THE CARIBBEAN SCHOOL OF MEDICINE: **Doctor of Medicine**, Montserrat, British West Indies

THE OHIO STATE UNIVERSITY: **Bachelor of Science in Human Nutrition** | Columbus, OH

CARNEGIE MELLON UNIVERSITY: **Chief Information Security Officer Certification** | Pittsburgh, PA

CERTIFICATIONS & LICENSURE: Certified Healthcare Chief Information Officer [CHCIO] | Certified Physician Executive, American Association for Physician Leadership [CPE] | NY Medical License #221393

ADDITIONAL POSITIONS:

Arizona HIMSS, President-Elect	2025-present
College of Healthcare Information Management Executives (CHIME), Board Member	2017-2019
HIMSS Idaho Chapter, Vice President	2015 – 2017
Epic's Care Everywhere Council, Member	2016
St. Luke's Clinic Coordinated Care Board of Directors, Board Member	2015- 2017
Idaho Health Data Exchange, Board Member	2011-2015
Idaho Health Data Exchange, Board Chair	2015
CareQuality Trust Framework WorkGroup, Board Chair	2015
Idaho HIMSS, Founding Member	2015
College of Healthcare Information Management Executives (CHIME) Membership Committee, Member	2014
CareQuality Trust Framework Work Group, Board Chair	2014 –2015
Epic's Care Everywhere Council, Board Chair	2013 – 2015
National Health IT Policy Committee, Member	2012 – 2014
National HIE Governance Committee, Member	2013 – 2014
Malcolm Baldrige National Quality Award, Examiner	2009

PRESENTATIONS:

- Arizona HIMSS: **Journey to a smarter Healthcare System: Exploring AI's Impact and Opportunities** May 2025
- CHIME: **CHIME CMIO Leadership Academy** May 2018
- Advanced Healthcare Analytics Summit: **Analytics are Not Enough - How St. Luke's used new technology to become a top 15 Health System** March 2018
- Annual Meeting on the Physician Advisor: **The Role of the Physician Advisor in a Community Hospital** March 2007
- Summit on Preventing and Managing Denials: **CPE Optimizing the Role of the Physician Advisor in Denials Management** July 2008
- Premier Breakthroughs Conference & Exhibition: Co-presenter: **The Role of the Physician Advisor in an Efficient Case Management Program** June 2007
- HCPro: **Physician Advisor Boot Camp** February 2005
- HCPro: **The Role of the Physician Advisor in Denials Management** February 2006

PUBLICATIONS:

- **Identity and Access Management for Health Information Exchange**, National HIE Governance Forum Contributing Author; December 2013
- **Did You Bathe Your Patient Today? Common Sense Practice to Reducing Hospital-acquired Infections**; American Journal of Infection Control; *Volume 38, Issue 5e27-e28*; June 2010
- **The CMIO Survival Guide: A Handbook for Chief Medical Information Officers and Those Who Hire Them**, Chapter 7; February 2008
- **How Palm-top Computers Can Help You at the Point of Care**, Family Practice Management; 2001; 8(6):50-51; June 2001