

## Contact

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(LinkedIn)

[www.mikehyzy.com](http://www.mikehyzy.com) (Portfolio)  
[www.daugherty.com/](http://www.daugherty.com/) (Company)  
[thenutricio.com/](http://thenutricio.com/) (Other)

## Top Skills

Strategic Foresight  
Behavioral Science  
IT & Business Strategy Alignment

## Languages

English

## Certifications

Certified SAFe® 6 Agilist  
New Product Development  
Professional (NPDP)  
Project Management Professional  
(PMP)  
Certified Scrum Product Owner  
(CSPO)

## Honors-Awards

Top 50 Under 40 Social  
Entrepreneur 2014  
Notre Dame Irish Impact Business  
Pitch Competition Winner  
Chicago Innovation Awards Top 100  
Nominee

## Publications

Gamification for Product Excellence:  
Level up your product success with  
higher user engagement, retention,  
and innovation  
Food Deserts in City and State are  
Problems We Can Solve

# Michael Hyzy

AI/ML and Product Strategy Leader | Applied and Generative AI  
Expert | Foresight and Behavioral Science Specialist | Author,  
Speaker, and Contributor to Forbes Tech Council, Built In, and Mind  
the Product

Lake Forest, Illinois, United States

## Summary

I specialize in advising executive teams on AI and machine learning innovation, strategic product management, and foresight-driven growth. My work combines data intelligence with advanced technology to design strategies that align business objectives with market realities. The goal is always the same: turn AI ambition into measurable, scalable outcomes.

Over the years, I have partnered with Fortune 500 companies and high-growth startups to deliver impactful go-to-market strategies, new product development, and organizational transformation. My approach is rooted in human-centered design, blending design thinking, strategic foresight, and behavioral science to redefine how teams collaborate and innovate.

As part of my work at CGI, I created the A3F Framework for AI adoption and the DIAMONDS Model for AI product development and design. Both frameworks help organizations operationalize AI responsibly and efficiently, moving from experimentation to enterprise integration with clarity and control.

As a keynote speaker and published author, I share insights on data intelligence, IT strategy, and innovation. My writing has appeared in publications such as Built In, Forbes Technology Council, and Mind the Product, where I explore how organizations can apply emerging technologies to stay ahead of the curve. My expert witness work in technology litigation further reflects my deep understanding of tech strategy and its implications across business and regulatory contexts.

Whether it's shaping AI-driven product roadmaps, guiding C-suite executives through transformation, or leading workshops that inspire

innovation, I focus on creating strategies that deliver measurable impact. My experience spans healthcare, finance, quick-service restaurants, distribution, and manufacturing, where I have led initiatives that merge strategy, creativity, and technology to drive real outcomes.

If you are exploring what an AI-native organization looks like, let's connect.

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## Experience

### CGI

2 years 7 months

Vice President, National AI Strategy & Product Development Lead | CGI U.S.

October 2025 - Present (2 months)

Chicago, Illinois, United States

I help shape CGI's national AI strategy under our National AI and Alliances organization, guiding how we and our clients move toward AI native operations. I also head CGI's AI Product Studio, a community of practice that develops best practices for building AI products and for using AI to make product development and design more efficient and intelligent. My focus is bridging the gap between strategy and execution so organizations can turn AI vision into measurable business outcomes.

#### Focus areas

- Embedding intelligence into products, platforms, and processes to drive efficiency and value
- Using AI to accelerate product design, prototyping, and delivery
- Developing governance and delivery frameworks that connect data, design, and decision making
- Applying human centered design principles to ensure technology enhances, not replaces, people
- Collaborating with executives and partners to scale enterprise AI capabilities

Our goal is to make AI practical, measurable, and central to how CGI and our clients grow.

Vice President, Strategy & Innovation Consulting

December 2024 - October 2025 (11 months)

## Greater Chicago Area

I lead transformative initiatives that align with CGI's mission to deliver comprehensive IT and business consulting services across 21 industry sectors and 400 locations worldwide.

Leveraging my expertise in management consulting, we develop and implement strategic frameworks that drive sustainable growth and operational excellence. My proficiency in artificial intelligence enables us to spearhead the creation of intelligent products and services, enhancing client outcomes through advanced analytics and automation.

Specializing in strategic foresight and scenario planning, we assist organizations in anticipating market trends and navigating complex business landscapes. My background in behavioral science informs strategies that effectively address human factors, ensuring the successful adoption of innovative AI/ML solutions.

Collaborating with cross-functional teams, I foster a culture of innovation and agility, empowering clients to achieve their digital transformation objectives. My commitment to delivering insights-driven and outcomes-focused solutions aligns with CGI's dedication to accelerating returns on client investments.

In this role, I am dedicated to helping clients navigate the complexities of the digital age, ensuring they remain competitive and resilient in an ever-evolving marketplace.

### Senior Director of AI Innovation & Strategy

October 2024 - December 2024 (3 months)

#### Greater Chicago Area

I lead our Innovation Hub, spearheading transformative AI-driven initiatives for clients across various industries. At the heart of our work is a focus on developing practical, scalable AI solutions that align with our clients' strategic goals. We provide end-to-end support, from ideation to execution, helping organizations leverage AI for competitive advantage.

Our Innovation Hub serves as an incubator for cutting-edge concepts. We provide Innovation as a Service, offering structured innovation workshops and rapid Proof of Concept (POC) development to solve complex business problems with agility.

We drive AI Strategy & Governance through strategic foresight and robust data science process management frameworks, ensuring that AI initiatives are incorporated with in current systems, meet tangible needs, and create future opportunities. My focus includes coaching executive teams to leverage AI effectively, enhancing the ability of organizations to lead with data-driven decision-making.

In Modeling & Statistics, our team builds advanced machine learning solutions, covering supervised, unsupervised, reinforcement, and generative models, as well as specialized computer vision models. We apply experimental design and marketing models to address unique client challenges, helping them innovate their product offerings and enhance customer experiences.

AI Implementation is a core part of our delivery, encompassing public and private LLM customization and modernizing legacy codebases to adopt AI-driven insights. We empower organizations to make the leap into AI-powered digital transformation, enabling business success through cutting-edge technology.

#### Senior Principal Consultant

May 2023 - October 2024 (1 year 6 months)

Greater Chicago Area

I help organizations transform by combining business strategy, technology, and human-centric approaches. My expertise spans product development, behavioral design, strategic foresight, and product organizational design. I work closely with clients to set a clear strategic vision and deliver tailored, end-to-end solutions that align with their unique needs and challenges.

I lead cross-functional initiatives, leveraging design thinking, lean data science, and agile methodologies to build scalable, impactful products. My focus is on ensuring sustainable value through seamless collaboration with client teams, enabling them to continue their momentum long after the engagement. With deep industry knowledge, I help navigate ambiguity and foster growth by aligning technology with business goals, managing change effectively, and empowering teams to thrive in an evolving landscape.

#### Inspire11

Product Development and Management Consultant

August 2019 - May 2023 (3 years 10 months)

Greater Chicago Area

Responsible for leading best-in-class solutions around new product development, product management, change enablement, and organizational design. Works with clients to enhance their product and organizational strategy. Utilizes advanced analytics and data intelligence to build high-performing products that exponentiate value to the client organization. Designs and facilitates collaboration workshops to connect cross-functional teams to drive innovation.

## Caremerge

### Senior Product Manager

August 2018 - August 2019 (1 year 1 month)

Greater Chicago Area

- Responsible for the entire suite of engagement products between patients/residents, staff, and family members:
- Launched three successful mobile applications in six months by listening to the voice of the customer and increased client staff engagement by 30%
- Identified the current client base spend on printing, designed and developed an eCommerce system in WordPress to handle new revenue streams
- Integrated with hardware solutions like Amazon Alexa, Amazon Firestick, and broadcast architecture to create a new suite of visual and audio products to their portfolio to win proposals
- Ran proof of concept on an innovative eCommerce solution in their family management applications to create a dual revenue stream for our company and their clients
- Lead the product and company vision by speaking at major events in our industry to stimulate growth
- Manage a team of product managers in the Chicago office, and collaborate with a team of 30 engineers, QA, scrum masters and dev ops in their office in Pakistan
- Develop the product communication strategy with engineers, work with the executive team to win new business with new features, and continually stay educated to be the champion of the agile methodology

Caremerge provides EHR and Engagement solutions to Senior Living providers that promote wellness and inspire collaboration between residents, staff and families. Our simple and user-friendly solutions improve quality of care while improving quality of time spent with residents and families.

## Life Fitness

### Product Manager

December 2016 - August 2018 (1 year 9 months)

Greater Chicago Area

Product Manager responsible for the Halo Fitness Cloud, LFconnect App, and Developer Website along with custom API projects.

- Creating user stories in JIRA
- Writing PRDs
- Partnering with UX and software development team to execute product releases
- Performing quality testing of the product prior to release
- Working with other groups including Marketing, Software Development, QA, Sales
- Creation of wireframes to convey product features and functionality
- Conducting analysis and reviewing analytics to understand product utilization
- Conducting extensive market research in areas of technology as it relates to Health and Fitness
- Troubleshooting product issues and determine escalation levels

Nutricio

Co-Founder

June 2015 - June 2017 (2 years 1 month)

Chicago

Nutricio is an information technology company creating software solutions for people and corporations to realize a healthy relationship with food. We are taking data, analyzing it, and turning it into quantifiable information for our users and corporate partners

Our approach is to create a suite of technology-driven solutions that help people better understand and manage their nutritional choices. Our goal is to enable RDs to treat more clients and to provide corporations data with an aggregate view of the nutritional state of their workforce

By doing so, we are positioned to create a series of technologies that evolve toward a standardized database that promises to provide nutritional data and insights that will have a profound impact on the health, insurance and corporate wellness industries

Catholic Charities of the Archdiocese of Chicago

5 years 6 months

Project Director/Business Specialist

December 2012 - August 2016 (3 years 9 months)

Focused on sustainable social enterprise and overall business strategy

### Fiscal Analyst

March 2011 - December 2012 (1 year 10 months)

Chicago, IL

Data analysis, economic forecasting, commodities reporting, analysis of current and future programs, research, grant writing, film production

### Crisp! Mobile Grocery

Co-Founder

June 2013 - September 2015 (2 years 4 months)

- Inventory and Supply Chain Management, including logistics, purchasing, contracts and building strategic partnership
- Direct sales and customer relationship management database utilization
- Website launch and Website data tracking via Google Analytics
- Implementation of Health & Wellness educational initiatives by capitalizing on industry trends like creating affordable recipe packages and sourcing goods from local producers
- Engineered warehouse packaging and supply line by designing the layout and customizing delivery trucks and shipping equipment
- Revenue and pricing strategy, including Everyday Low Price (EDLP) and Promo.

### Hyzy Construction and Design

Independent Contractor

October 2009 - February 2011 (1 year 5 months)

Chicago, Illinois, United States

I created my own business by effectively managing and executing general construction projects. I designed various spaces and artifacts, worked independently, and when the project called for it, hired and managed specialists in various industries. My specialty is designing and remodeling kitchens and bathrooms. I also create furniture and restore vintage pieces.

### Donegal Inc.

Foreman

May 2006 - October 2009 (3 years 6 months)

Controlled inventory, supervised a team of contractors, executed skilled trade tasks for timely completion of projects

## Education

Gies College of Business - University of Illinois Urbana-Champaign  
Master of Business Administration - MBA, Digital Marketing, Entrepreneurship  
and Strategic Innovation · (August 2023 - December 2025)

Roosevelt University

B.A., Economics · (2008 - 2010)

Brother Rice High School Chicago

· (May 2003)