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## EXECUTIVE LEVEL BEHAVIORAL HEALTHCARE

- **Provide Leadership, innovation, and business acumen** in driving growth in challenging and competitive environments.
- **Earn praise and company honors** for advancing positive change, increasing revenues, and providing service excellence.
- **Spearhead measures that enhance staff productivity**, service excellence, expense management, customer satisfaction, and operational efficiency.
- **Build high performing, streamlined organizations**, with strong management reporting and accountability systems.
- **Excel in start-up opportunities**, with oversight of construction and renovation, team building, infrastructure development, vision setting, community relationships and facility growth.

### *Demonstrate broad strengths in:*

Financial Supervision  
Organization Building  
Relationship Building  
Operational Efficiency  
Business Development  
Team Development  
Strategic & Tactical Planning  
Treatment of all ages including older adults (Certificate UF)  
Multidisciplinary Leadership  
Change & Crisis Management

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## PROFESSIONAL EXPERIENCE

**Parsons Consulting Group, Franklin, TN**  
Principle

**9/20 - Present**

**Odyssey Behavioral Healthcare, Brentwood, TN**  
VP of Development

**5/1/2018 - 4/2020**

- During two -year tenure, added Toledo Center for Eating Disorders, Greenfield Recovery Center In MA, and Clearview Treatment Programs in LA, California.

**Acadia Healthcare, Inc.**  
CEO, Timberline Knolls

**3/2016 – 5/2017**

- Complete administrative responsibility for 164- bed all female residential treatment facility.
- Over 600 employees with over \$80,000,000 in Gross Patient Revenues
- National footprint with 12 marketing staff assigned to different regions across the US.

**Acadia Healthcare, Inc., (NASDAQ [ACHC]), Franklin, Tennessee**

**11/2014 – 3/2016**

CEO, Southcoast Behavioral Health, Dartmouth, MA (a joint venture between Acadia Healthcare and Southcoast Health)

- Reported to Joint Venture Board of Directors (three Southcoast and three Acadia board members).
- Worked closely with contractor, architect, and owner representative on construction of new 120- bed facility with five operating units and ECT suite (opened August 31, 2015).
- Developed opening and management plan, recruited management team, physicians, and staff.
- Worked closely with Southcoast Health to develop and implement strategic plan to merge their existing St. Luke's Hospital 30 bed psychiatric unit into the new hospital (completed September 22, 2015).

**Vanderbilt University Medical Center (VUMC)**

**8/2008-11/2014**

Chief Administrator, Vanderbilt Psychiatric Hospital

Associate Executive Director, Vanderbilt Behavioral Health

- Named Chief Administrator by VUMC with complete administrative responsibility after new VUMC leadership team elected not to continue joint venture with Psychiatric Solutions based in Franklin, TN.
- Led system wide Psychiatric Services Steering Committee to develop new strategic plan for Vanderbilt Psychiatric Services including outpatient and partial services
- Implemented two Partial Hospital Programs in renovated separate space.
- Increased Net Revenue 210%.
- Increased FY 14 projected ADC 20%.
- Completely renovated hospital and added six bay ECT suite.

**Universal Health Services, Inc., (NYSE [UHS])**

**5/99- 8/2008**

**[Formerly Keystone Youth and Education Services and CCS], King of Prussia, PA**

CEO/Managing Director, Hermitage Hall, Nashville, Tennessee

- Complete administrative responsibility for a 112-bed residential sex offender program for adolescent males age 9 – 18.
- Facility won the **UHS Service Excellence Award for 2007**
- Operating budget of \$11 million with over 150 employees.
- Increased operations 6% per year on average from FY 1999 to FY 2006.
- Supervised on-going renovations of physical plant, adding a school building, office building, and two separate bed expansions to the campus. Grew the facility capacity from 92 to 112 beds.

**Ventures Healthcare Services, Inc.,**

**1/98-5/99**

**[a subsidiary of Children's Comprehensive Services, Inc., (CCS)] Nashville, TN**

Division President / Vice President, CCS

- Merged company with Children's Comprehensive Services, a publicly traded youth services company (**NASDAQ [KIDS]**).
- Maintained responsibility for operations of partial hospitalization programs and facilities under management contracts.

**Ventures Healthcare, Inc., Panama City, FL**

**6/93-12/97**

President/Managing Partner

- Founded psychiatric management company.
- Established adolescent psychiatric partial hospitalization program in Gainesville, Florida as a joint venture with the Community Mental Health Center.
- Developed additional contracts with Community Mental Health Centers to manage geriatric and adult psychiatric partial hospital programs in Gainesville, Ocala, Orlando, Fort Walton Beach, Florida and in West Memphis and Forrest City, Arkansas.
- Secured a management contract to operate the 22-bed psychiatric inpatient and outpatient program for Bay Medical Center, a 350-bed medical-surgical hospital in Panama City, Florida. Doubled psychiatric department earnings in first year which enabled them to purchase the freestanding 80-bed Rivendell Psychiatric Hospital for consolidation of their psychiatric services.
- Secured management contract to operate a 76-bed psychiatric residential treatment program, Compass, in Memphis Tennessee, now a UHS facility.

**Vendell Healthcare, Inc., Nashville, TN****9/87-3/93**Administrator, Rivendell Psychiatric Hospital, Panama City, FL

- Started and managed an 80-bed JCAHO-accredited, HCFA-certified, private, for-profit psychiatric hospital serving adolescents, adults and geriatric patients.
- Coordinated start-up of new facility from final construction and initial staffing to grand opening.
- Developed five new programs, including general adult, intensive psychiatric care unit, 20-bed geriatric inpatient program, geriatric partial hospital program, and a 10-bed Christian treatment program (with consultation from M. Scott Peck, noted psychiatrist and author of *The Road Less Traveled*).
- Played key role in marketing with over 20 television appearances on local networks and dozens of community presentations on mental health topics.

**Mental Health Services Inc., Gainesville, FL****8/84-9/87**Director, Adult Outpatient Services

- Responsible for Alachua County adult programs, which included Adult and Aging Outpatient, Addictions and Family Health Outpatient, and Gerontology Day Treatment.
- Honored as 1985 Employee of the Year.

**Education**

- Ph.D., University of Florida, Counselor Education, August 1983
- Certificate of Gerontology, University of Florida, August 1983
- M.Ed., Auburn University, Counselor Education, December 1979
- B.A., Auburn University, Psychology, December 1976

**Professional Presentations/Publications of Interest**

- Healthcare Reform Lecture – Overview on Managed Care: Vanderbilt University Medical Center, Department of Psychiatry Medical Residents 2/12; 5/12
- Admissions and AR, Success Stories: Annual UHS, Inc., CEO/Managing Director Conference 3/07
- Milieu Management: Annual UHS, Inc., Residential Treatment Centers Regional Conference 10/06.
- Treatment Considerations for Sex Offenders: Annual UHS, Inc., Risk Managers Conference 4/06.
- Best Practices: Annual UHS, Inc., CEO/Managing Directors Conference 3/06.
- Parsons, W. A., Jr.: Myrick, R.: and Gunnoe, J. Mental Health Consultation in a Nursing Home: The Case of Mr. W., Journal of Gerontological Nursing 1988; 14, 8, 14-17.

**Past and Current Professional Memberships**

- Board of Directors: Mental Health America National Association, Alexandria, Virginia, 2015– 2016.
- Board of Directors and President Elect: Park Center; Nashville, Tennessee; 2010-2014
- Board of Directors and President: Mental Health Association of Middle Tennessee (now Mental Health America); Nashville, Tennessee; 2009-2014
- Board of Directors and current Chair: The Refuge Center for Counseling: [www.refugecenter.org](http://www.refugecenter.org) Franklin Tennessee; 2019 – 2024