

**~CoachWayne!®**

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[www.coachwayne.com/about.html](http://www.coachwayne.com/about.html)

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A veteran coach of **Gymnastics** and **Cheerleading**, Wayne Evans has taught private lessons, camps/clinics, and classes in the United States and Europe. Among his accolades, **~CoachWayne!®** was the **Executive Coach and daily Trainer of two-time Olympic Gymnast & world cup gold medalist Zuzana Sekerova (SVK)**. He was the **Head Coach for the Savannah College of Art and Design Cheerleading team** for competitions and games. He has been a **Master Coach and Clinician for more than 100 professional tumbling instructors** through his Tumbling Instructor Skill Certification clinics. CoachWayne **authored** the Amazon.com top-seller series, How to Do a Better Back Handspring, and numerous related publications for professionals in the industry. His "TumblingTips" articles have been read by hundreds of thousands of tumbling students and instructors worldwide.

## Work History

### GYMNASTICS, TUMBLING, CHEERLEADING

~CoachWayne!® Augmented Training Labs

Software Developer/Publisher: CoCoach/FasTrak, Digital Gymnastics Training System

May 2017- Current

Savannah, GA

Real-time interactive, autonomous, tablet-based expert training system for gymnastic and cheerleading tumbling drills. The program uses a real-time peer review and simple motion analysis. This “digital assistant coach” augments live instructors in Gymnastics, Cheerleading, and Acrobatic/Dance Studio environments. Student exercises are compared against benchmark standards for key metrics, prompting contextually adaptive personalized feedback. Targeted to ages 6-12. Subscription model. Gamma tests underway in multiple facilities. Awarded startup incentives from Google Cloud for Startups, Nvidia Inception Program, and Georgia Tech’s Advanced Technology Accelerator Program (ATDC).

~CoachWayne!® Gymnastics, LLC

Member Manager

July 1991 - Current

Savannah, GA

<https://coachwayne.com/>

Gymnastics Practitioner: 1977-Current

Gymnastics Instructor: 1978 - Current

Apprentice/Assistant Coach, Serving Mr. Ronald "Coach O" Eugene Oertley, of Georgia Southern College (GSU) & Body Mechanix Gymnastics School: 1979-1988

Cheerleader: Middle School and High School, Savannah, GA, USA: cir. 1979-1984

Gymnastics Camp Instructor: 1982 - 2008

Dance/Stage/Theater/Performing Artist, Multiple Disciplines: cir. 1974 - 2022

CoCoach/FasTrak Gymnastics Software: 2017 - Current

Distributor: IWA Gymnastics Shoes of Crailsheim, Germany: 2009 - Current

- United States of America

- Canada

- Croatia

- New Zealand

- Australia

Clinician: Tumbling Instructor Skill Certification Clinics: 2001 - Current

- Foundation Basics, Custom Clinic

- Spotting the Back Handspring Clinic

- Spotting the Standing Back Tuck Clinic

- Spotting Back Handspring Connections Clinic

- Spotting Twisting Clinic

Franchisor: ~CoachWayne!® Gymnastics Schools: 2013 - 2015

Head Coach, The Savannah College of Art and Design, Cheerleading Team: 2002 - 2007

Executive Coach & Trainer for Slovakian Olympic Gymnast: *Zuzana Sekerova* 2003 - 2008

Gymnastics Federation Delegate, Slovak Gymnastics Federation (SVK), Republic of Slovakia

- Delegation Member; 2004 Summer Olympic Games, Athens, Greece
- Delegation Chief; 2004 FIG Artistic Gymnastics World Cup qualifier, La Serena, Chile; Women's Artistic Gymnastics (WAG) and Men's Artistic Gymnastics (MAG)
  - Head Coach, Women's Artistic Gymnastics (WAG)
- Delegation Chief; 2005 FIG Artistic Gymnastics World Cup, World Cup qualifier, NYC, NY, United States
  - Head Coach, Women's Artistic Gymnastics (WAG)

Gymnastics Program Contractor: 2010 - 2013

- Department of the Army: Family Moral, Welfare and Recreation Command
- Army NAF Contracting, Ft. Stewart, GA
- Contract number NAFIB5-10-C-0018

## ECONOMIC DEVELOPMENT

Sac and Fox Nation (SFN)  
 Director, Department of Economic Development  
 May 2015 - April 2017  
 Stroud, OK

Sac and Fox Nation (SFN) is a Federally Recognized, Native American Tribal Government. Reported directly to the five-member Board of Elected Leadership, "The Business Committee". The newly formed Department was commissioned to enhance current revenue streams & develop additional revenue streams for SFN. Responsible for executing the Department Mission with full management and operational control.

Economic Development Consulting, Private:  
 - 1995-1999  
 - 2017-2019

Ohio County Industrial Foundation (OCIF) and Chamber of Commerce  
 Aide-de-Camp: 1992  
 SBA 504-Loan Packager: 1993  
 Interim Executive Director: 1994  
 Executive Director: 1994 - 1995  
 Hartford, KY

Executive Director Responsibilities included Industrial Recruitment, Retention, and Expansion, as well as Tourism & Community Development. Functions included procuring land options for greenfield sites and managing spec building/industrial park leasing/sales. Spearheaded recruitment of a \$46 million Poultry Complex (Perdue Farms), resulting in 800 direct jobs, 200 family-operated grow houses & major

Corn/Feed Mill operations in the multi-county Green River region (\$250 million in local economic impact.) Coordinated ongoing community and a statewide media relations campaign. Highlights include \$7 million freshwater plant funding and implementation (via 1% payroll tax). Lobbied the County Fiscal Court and keynoted a Public Hearing on the issue. Direct incentive negotiation with Tennessee Valley Authority (TVA) Board Members. International industrial visitation tours; Transport (Rail, Barge & HWY) & utility negotiation coordination. Tourism (Bill Monroe Birthplace).

## EDUCATION & CREDENTIALS

### AUSTIN PEAY STATE UNIVERSITY

Spring 1991 - Spring 1992

Completed Junior Year of Studies toward Bachelor of Arts

Clarksville, TN

Major: Communication Arts,

Concentration: Public Relations

Minor: Art, General

### UNIVERSITY OF KENTUCKY

Spring 1989 - Summer 1992

Hopkinsville Community College Campus

Associate of Arts (AA) Degree Awarded, with Honors

- Summa Cum Laude

Hopkinsville, KY

Phi Theta Kappa, Honor Fraternity

Major: Communication

Minor: Mathematics

### ATLANTA SCHOOL OF MASSAGE

Summer 1987

Atlanta, GA

Massage Therapy - Summer Intensive Precertification Training Program

### UNIVERSITY OF GEORGIA

Fall 1984 - Winter 1985

Athens, GA

Major: Art

SAVANNAH COUNTRY DAY SCHOOL  
1981 - 1984 High School Graduation  
Savannah, GA

Advanced Placement College Credits

- Art
- English
- (other)

ART INSTITUTE OF ATLANTA  
Summer 1983  
Atlanta, GA  
Graphic Design

### Professional Memberships and Certifications

GYMNASTICS and CHEERLEADING:

United States Elite Coaches Association (USECA):

- Voting Member: 2004-2007
- Non-Voting Member: 2008-2009

USA Gymnastics, Professional Member: 2007-2010, Member Number: 250531

USA Gymnastics, National Safety Certification: 2004 - 2010

National Cheerleaders Association (NCA/NDA),

- Safety & Liability Certification: 2005 - 2006
- Bid to National Championship, Savannah College of Art and Design: 8/16/2006

American Association of Cheerleading Coaches & Advisors

- AACCA National Safety Certification Program: 8/19/2009

U.S.A. Gymnastics / U.S. Gymnastics Federation (USAG/USGF)

- Safety Certification Testing and Membership, cir. 1988

OTHER:

YMCA - Blue Ridge Leaders School: cir. 1979 - 1982

American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) -

- High Impact Aerobics, Instructor Certification: cir. 1986

American Red Cross - Training and Certifications: cir. 1979 - 2008

- First Aid
- CPR
- Lifeguarding, Swimming + Water Safety

National Association of Development Companies (NADCO), Certificate of Completion;

- The Basics of SBA 504: Packaging, Closing and Introductory Servicing: 1993

Leadership Ohio County, Certificate of Merit: 1994-1995

Kentucky Economic Development Association (KEDA), Member: cir. 1993 - 1995

Dale Carnegie:

The Dale Carnegie Course:

-Graduate: 1991

-Graduate Assistant: 1992, 1993, 2009

Leadership Training for Managers

-Class Assistant: cir. 1993

Toastmasters International: Member: 1993

Western Kentucky University, Continuing Education Programs: 1995

-Crisis Management and the Organization

-Mediation and Negotiation Training

Salesperson's Pre-License Course, Holtzmans School of Real Estate: 1997

State of Georgia Forty Hour Life, Accident & Sickness Insurance Pre-Licensing Course, Savannah, GA: 1999

International Economic Development Council (IEDC), Member: 2016

-Economic Development Strategic Planning

Federal Emergency Management Agency (FEMA)

-FEMA IS-00100.b, Introduction to Incident Command System, ICS-100: 2016

### Expert Witness Training

*"Law 101: Legal Guide for the Forensic Expert"* United States Department of Justice / National Institute of Justice. Certificate of Completion 2020

### Software Development Training

Udacity.com: (Google MOOC) 2016-2019 "Tensorflow" \*\*

-"Android Basics" \*\*

-"Intro to Computer Science" \*\*

-"Programming Foundations with Python" \*\*

-"Machine Learning to Deep Learning" \*\*

-"Deep Neural Networks" \*\*

-"Convolutional Neural Networks" \*\*

-"Deep Models for Text and Sequences" \*\*

Udemy.com: (MOOC) 2017-2018

-"Complete C# Unity Developer" \*\*

-"Voice Controlled AR Apps & Cloud-Based AI" \*\*

-"Beginners Guide to Machine Learning with Unity" \*\*

-"Discover Voice Controlled AR Apps & Cloud-Based AI"

-"Introduction to Unity" \*\*

UiPath: (RPA: Robotic Process Automation MOOC) 2019 RPA Awareness Training\* UiPath Licensing Training\*,

- RPA Starter Training\*
- Ai Computer Vision\*
- Business Analyst\*
- Implementation Methodology Training (Diploma of Completion, 2019)

UnityLearn: 2020 Intro to the Unity Physics Engine - 2019.3\*

- Unity Physics Engine: Forces\*
- Unity Physics Engine: Energy\*
- Tessellating meshes in PiXYZ studio\*

Unity x LEGO Microgame Live Learning\*\*

\*\*: 2017-2020 Developer Skills: *Scrum, Lean, Agile, Iterative Design, User Experience (UX)*; Languages: *PHP, MySQL, JavaScript, GSuite, CPanel, .NET, GitHub, VisualStudio, C#, API*, Specialty: *Unity-MARSAugmented Reality (XR), Adobe Creative Suite, Microsoft Office Suite.*

*\*coursework, certification, or diploma completed*

*\*\* targeted skills only*

## PUBLICATIONS

The Way of Champions Youth Sport-Motivation, audiobook © 1991

How to Do a Better Back-Handspring Volumes I - VII; © 1991

-VHS/DVD

-Amazon.com Special Interest Category TopSeller (VHS-Format Book)

-PA0000560661 / 1992

Economic Development Incentives for Industry © 1996

"CoachWayne.com" © 1997 - Current

"TumblingTips" Articles: 67 Q&A format; © 1999 - 2004

-Cheerleading.About.com

-American-Gymnast.com

-Journal of British Cheerleading

-CoachWayne.com

The Basic Handstand Position DVD © 2001,

-PA0001306242 / 2005

Animated eBooks:

-How to Turn your Hands the Right Way in your Back-Handspring © 2003

-Benchmarks of Excellence © 2004

-Jump, Set, Tuck © 2006

-Cross-Arm Spot ©2006

-Spotting the Standing Back-Tuck © 2006

-Gymnastics Jump © 2006

- Lunge Step to Handstand © 2006
- Punch Front Tuck © 2006
- Hand Placement in the Round-off © 2006
- Straight-Body Fall © 2006

Gymnastics Skill Evaluation Program © 2008 ( derivative works)

- TX0006936164 / 2009

~CoachWayne!® Gymnastics Franchising, Inc. © 2014

- Franchise Disclosure Document (FDD)
- Daily Operations Manual
- Pre-opening Procedures Manual
- Owner/Operator and Employee Training Curricula  
*[Programming for: Gymnastics, Cheerleading, Acrobatics, Ninja, Mini-Trampoline, Ballet, Martial Arts]*

Non-Retained

**PUBLIC ADDRESS & COMMUNITY**

Trampoline & Foam Pit Extraction Workshop, Bluffton Township Fire District, Station 35, Bluffton, SC 2022

ASTM: #234358 2021 - Current

- Committee F24 on Amusement Rides and Devices: 2021 - Current  
(trampolines, zip lines, climbing walls & adventure attractions)
- Committee F08 on Sports Equipment, Playing Surfaces, and Facilities: 2021 - Current
- Committee F45 on Robotics, Automation, and Autonomous Systems : 2021-2023

- "~COACHWAYNE!" is registered with the U.S. Patent and Trademark Office. [Active]
- 2013, IC 041: Gymnastics instruction. Serial: 5917550, Registration Certificate
- Declaration of Incontestability of a Mark under Section 15, - Acknowledged
- 10 year Renewal - Granted

**META: Supervision, Youth, Negligence, Standard of Care, Personal Injury, Sports & Recreation, Trampoline, Foam Pit, Zipline, Battle Beam, Product Liability, Policies & Procedures, Curriculum, Incident Reconstruction, Site Inspection, Video Analysis, Interview, 3D Discovery, 3D Scene Visualization, 3D Forensic Models.**