

DAVID HARLOWE CURRICULUM VITAE

2216 W. Meadowview Rd, Suite 261 • Greensboro, NC 27407
(336) 202-1013 Cell • support@smg-usa.com

PROFESSIONAL SUMMARY

Founder and President of The Sport Management Group, Inc. (SMG), a national risk-management firm specializing in athletic, fitness, and recreational facilities and programs, now in its 31st year. Over the course of his career, David has conducted and led more than 13,000 athletic and recreational facility inspections and risk assessments nationwide, including 3,000+ inspections performed personally on site, across youth, scholastic, collegiate, and professional sports environments.

ATHLETIC, FITNESS, AND RECREATION SAFETY EXPERTISE

Facility, Equipment, and Environmental Safety

Bleacher and Grandstand Safety | Athletic Field and Court Conditions | Automated External Defibrillator (AED) Placement and Accessibility | Aquatic, Spa, Sauna, Steam Room, and Whirlpool Safety | Facility Inspection and Hazard Identification | Preventive Maintenance and Risk Mitigation Programs

Sports Safety and Risk Management

Athletic Arena and Stadium Safety | Youth, Scholastic, and Collegiate Sports Safety | Crowd Management and Spectator Safety | Emergency Action Planning (EAP) Development and Evaluation | Event and Practice Safety Management | Weather-Related Risk Assessment | Incident Response and Documentation

Athletic Programming, Instruction, and Supervision

Coaching Practices and Supervision Standards | Youth Sports Programming Safety | Intramural and Club Sports Risk Management | Personal Training Practices and Oversight | Participant Instruction, Monitoring, and Duty of Care

Health Club, YMCA, and Recreational Facility Safety

Health and Fitness Club Operations | Weight Room and Strength Training Safety | Sports Courts and Multi-Use Activity Spaces | Equipment Selection, Inspection, and Maintenance | Staff Training and Safety Protocols | Operational Risk Management Programs

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KEY CONTRIBUTIONS AND PUBLICATIONS

- **Authored:** "Fitness Center Safety" chapter in Risk Management in Sport (2nd Edition, Herb Appenzeller)
- **Authored:** "Treadmill Safety" column in From the Gym to the Jury
- **Columnist:** Bi-monthly risk management articles for Fitness Management Magazine
- **Event Organizer:** Has put on over 300 events utilizing parks and recreation facilities, setup and breakdown, and the implementation of safety protocols and liability waivers
- **Safety Manuals and Training:** Authored safety manuals for athletic directors and health club management
- **Digital Resources:**
 - Founded and maintains www.facilityriskservices.com, a 24-hour resource for facility owners
 - Developed E-learning programs for athletic and fitness industry risk management
 - Created specialized risk management websites for athletic organizations
- **Speaking Engagements:**
 - Conducts risk management seminars at local universities and colleges.
 - Spoke at the 2025 Athletic Business Conference

PROFESSIONAL EXPERIENCE

- **The Sport Management Group, Inc. | Greensboro, NC**
Owner/President, 1995 – Present
- **National AED Sales LLC | Greensboro, NC**
Owner/President, 2008 – 2011
- **East Coast Fitness Center | Winston-Salem, NC**
Owner/Personal Trainer, 1994 – 1995
- **Greensboro Monarchs Hockey Club | Greensboro, NC**
Strength and Conditioning Coach, 1994 – 1995
- **Body Construction Personal Training | Greensboro, NC**
Personal Trainer, 1993 – 1994

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- **Sportime Health & Fitness Club | Greensboro, NC**
Personal Trainer, 1992 – 1993
 - **Guilford College Football Team | Greensboro, NC**
Assistant Football Coach, 1991 – 1993
 - **Greensboro Hornets Minor League Baseball Club | Greensboro, NC**
Operations Assistant, 1991 Season
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EDUCATION

B.S. Sport Management | Guilford College, Greensboro, NC

CERTIFICATIONS AND SPECIALIZED TRAINING

- Crowd Manager Training | National Association of State Fire Marshals; NC Department of Insurance, Office of State Fire Marshal
- Emergency Action Plan Design | The Emergency Management Institute (FEMA)
- SafeSport | SafeSport is a national initiative designed to protect athletes from abuse and misconduct within the U.S. Olympic and Paralympic movements.
- Sport Event Risk Management | National Center for Spectator Sports Safety and Security, University of Southern Mississippi
- School Bomb Incident Preparedness | New Mexico Tech Energetic Materials Research and Testing Center
- Trampoline Court Inspection | Amusement Adventure Institute (IATPA)